

# One Nation, Two Burdens:

## Tobacco Control Amidst The Covid-19 Pandemic

 **14-17 OCTOBER 2020**

A 4 Day National Virtual Conference  
on Tobacco Control



## ORAL PRESENTATION ABSTRACT SUBMISSION OPEN

We invite abstracts for virtual oral presentation during NTCC 2020. Presentations may be on any and all aspects of tobacco control, with special preference provided to those focused on tobacco control during the Covid-19 pandemic. 5 best presentations will receive the NTCC 2020 Presenter's Award. All accepted presentation abstracts will be published in an ISBN-registered publication of the Conference Proceedings.



## REGISTRATION

Medical Doctors & Presenters:

**RM100**

Participants:

Allied Health Professionals  
Members of MCTC organisations  
Staff of MOH Malaysia  
MMA members

**RM50**

Register here: [bit.ly/NTCC2020](https://bit.ly/NTCC2020)

**Registration closing date**

Abstract submission: **9 October 2020**  
Participation : **12 October 2020**

Organised by:



Supported by:



## MESSAGE FROM CHAIRMAN

### ORGANISING COMMITTEE, NTCC 2020



Dear colleagues,

Despite the Covid-19 pandemic afflicting our country, our duties as healthcare professionals continue to be something we need to carry out; and foremost amongst this is health prevention and promotion. Tobacco control remains one of the most important agendas of health promotion, and it is timely that this conference addresses the dual burden that currently faces us here in Malaysia.

To enable the conference to be carried out amidst the public health measures in place for all our safety, we have opted to have a largely 'virtual' conference, with the advantage that these sessions will now be archiveable and available for everyone to use in the future as a repository of shared knowledge.

However, we will still have a physical conference launch in which we have been very honoured as it will be officiated by our own Director General of Health, Tan Sri Datuk Seri Dr Noorhisham Abdullah

We the organisers excitedly await all your participation and support together and hope to see you all 'virtually' soon!

**DR MURALLITHARAN M** MD MCommHSc MSc PhD FRSPH(UK)  
Medical Director, National Cancer Society of Malaysia (NCSM)  
Treasurer, Malaysian Council for Tobacco Control (MCTC)

## MESSAGE FROM CHAIRMAN

### SCIENTIFIC COMMITTEE, NTCC 2020



Dear colleagues,

The scientific programme for NTCC 2020 has been especially formulated to reflect the role of multiple stakeholders in tobacco control. The programme features not only a highly current clinical track with elements of tobacco control within the Covid-19 setting but also providing an avenue for the insights and learnings from non-governmental organisations (NGOs), academicians and activists who are leading the charge for tobacco control at the ground level. The programme is fresh and current, provides a comprehensive update of the work that all sectors are doing across the nation in order to further improve the tobacco control landscape in Malaysia.

We are committed to continue nurturing and supporting young leaders to work in the area of tobacco control; which is why we have devoted an entire day for oral presentations for researchers, clinicians and all other individuals working in tobacco control to showcase their work.

We the scientific committee sincerely hope that you will be able to participate and partake of the wealth of knowledge, experience and insights at the conference.

**DR NORARYANA HASSAN** MBBS (UM) MPH (UNIMAS)  
Sector Head, FCTC  
Ministry of Health Malaysia



# AGENDA

## DAY 1: 14 OCTOBER 2020 AM (VIRTUAL WEBINARS) TRACK 1: WHOLE-OF-SOCIETY-APPROACH IN TOBACCO CONTROL

**Chairperson:** Pn Yazmeen Anshary,  
Secretary General, Malaysian Women's Action for Tobacco Control & Health (MyWATCH)

TIME	AGENDA	SPEAKERS
10.00am-10.30am	<b>Plenary 1</b> My family, My Smoke – A Smoke-Free Home Environment	<b>Associate Professor Dr Emelia Zainal Abidin</b> UPM
10.30am-10.45am	<b>Q &amp; A</b>	
10.45am-11.15am	<b>Plenary 2</b> The Hand that Rocks the Cradle.... Should be the one to stub out the Cigarette: The leadership role of women in tobacco control	<b>Pn Roslizawati Md Ali</b> President, Malaysian Women's Action for Tobacco Control & Health (MyWATCH)
11.15am-11.30am	<b>Q &amp; A</b>	
11.30am-12.00pm	<b>Plenary 3</b> Smoke-Free Cities: Our roles in enabling our cities to be Smoke-Free	<b>En Wan Azrin Izani bin Wan Mohd Zain</b> Senior Principal Assistant Director, Health Education MOH
12.00pm-12.15pm	<b>Q &amp; A</b>	
12.15pm -12.45pm	<b>Changing Minds: Countering the Impact of Tobacco Industry on Adolescents</b>	<b>Dr. Manimaran a/l Krishnan Kaundan</b> Director, Institute for Health Behavioural Research (IHBR) MOH
12.45pm-1.00pm	<b>Q &amp; A</b>	
1.00pm	<b>Adjourns</b>	

## DAY 1: 14 OCTOBER 2020 PM (FACE TO FACE) LAUNCH EVENT (by official invitation only)

TIME	AGENDA
2.00pm-2.30pm	<b>Arrival &amp; Registration</b>
2.30pm	<b>Arrival of Honourable Guest, YBhg Tan Sri Datuk Seri Dr Noor Hisham Abdullah, DG of Health and other dignitaries</b>
2.35pm	<b>Welcome Speech</b>
2.45pm	<b>Briefing:</b> Findings from Compliance of Eateries to Control of Tobacco Control Products Regulation (CTPR) Amendments 2018: A Cross-Sectional Study in the Federal Territories of Kuala Lumpur, Putrajaya and Selangor
2.55pm	<b>Launch of Report by YBhg Tan Sri Datuk Seri DG</b>
3.00pm	<b>Keynote Address by YBhg Tan Sri Datuk Seri DG</b> "ONE NATION, TWO BURDENS: TOBACCO CONTROL AMIDST THE COVID-19 PANDEMIC"
3.20pm	<b>Launch of National Tobacco Control Conference (Virtual) by YBhg Tan Sri Datuk Seri DG</b>
3.30pm	<b>Press Conference (YBhg Tan Sri Datuk Seri DG and relevant officials) &amp; Minum petang</b>
4.00pm	<b>Adjourn</b>

Event covered on Facebook Live by all participating organisations



# AGENDA

## DAY 2: 15 OCTOBER 2020 AM (VIRTUAL WEBINARS)

### TRACK 2: PROTECTION FROM EXPOSURE : IMPACT OF CONTROL OF TOBACCO PRODUCT REGULATIONS - CTPR (AMENDMENTS) 2018

**Chairperson:** Mr Ho Rhu Yann, President, Malaysian Green Lung Association

TIME	AGENDA	SPEAKERS
10.00am-10.30am	<b>Laying down the Law:</b> Implementation Experience of the CTPR (Amendments) 2018	<b>Dr Norliana bt Ismail</b> Senior Principal Assistant Director, FCTC, MOH
10.30am-10.45am	Q & A	
10.45am-11.15am	<b>The Silent Watchers:</b> Detailed Findings from the Cross-sectional Survey on CTPR (Amendments) 2018 Implementation	<b>Ms Mandy Thoo</b> National Cancer Society of Malaysia (NCSM)
11.15am-11.30am	Q & A	
11.30am-12.00pm	<b>Have We Forgotten:</b> CTPR (Amendments) 2018 Amidst the Covid-19 pandemic	<b>Dr Noraryana bt Hassan</b> Sector Head, FCTC, MOH
12.00pm-12.15pm	Q & A	
12.15pm -12.45pm	<b>Compliance of CTPR (Amendments) 2018 from an Urban Setting:</b> The Kuala Lumpur Perspective	<b>Professor Dr Norashidah Md Nor</b> UPM
12.45pm-1.00pm	Q & A	
1.00pm	Adjourns	

## DAY 2: 15 OCTOBER 2020 PM (VIRTUAL WEBINARS)

### TRACK 3: CUTTING THROUGH THE NEW SMOKESCREEN: TACKLING ADVERTISING, PROMOTION, SPONSORSHIP AND REGULATION

**Chairperson:** Dr Mymoon bt Alias, President, Malaysian Association of Adolescent Health (MAAH)

TIME	AGENDA	SPEAKERS
2.00pm-2.30pm	<b>Tackling E-cigarette and Vape Promotional Efforts – New Face, Old Strategies</b>	<b>Associate Prof Dr Mohamad Haniki bin Nik Mohamed</b> UIAM
2.30pm-2.45pm	Q & A	
2.45pm-3.15pm	<b>The Tobacco Control Advocate's New Weapon:</b> The Power of Social Media	<b>Dr.Ahmad Firdaus bin Mohd Haris</b> President, Medical Mythbusters Malaysia
3.15pm-3.30pm	Q & A	
3.30pm-4.00pm	<b>Finding the Face:</b> Tackling Celebrity Efforts in Promotional Activities	<b>Ms. Worrawan Jirathanapiwat</b> Program Manager, Southeast Asian Tobacco Control Alliance (SEATCA)
4.00pm-4.15pm	Q & A	
4.15pm -4.45pm	<b>How much are they Involved? Insights from Tobacco Industry Interference Index</b>	<b>Dr Mary Assunta</b> Senior Policy Advisor, Southeast Asian Tobacco Control Alliance (SEATCA)
4.45pm-5.00pm	Q & A	
5.00pm	Adjourns	



# AGENDA

**DAY 3: 16 OCTOBER 2020 (VIRTUAL WEBINARS)**

## **TRACK 4: CLINICAL APPROACH: COVID-19 AND TOBACCO CONTROL**

**Chairperson(s):** Dr Norliana bt Ismail, Senior Principal Assistant Director, FCTC, KKM  
Dr Muhamad Hairul Nizam Bin Abd Hamid, Senior Principal Assistant Director, FCTC KKM

TIME	AGENDA	SPEAKERS
10.00am-10.30am	Covid-19 and Tobacco Smoking: What do we know?	Dr Noraryana bt Hassan Sector Head, FCTC, MOH
10.30am-10.45am	Q & A	
10.45am-11.15am	Smokeless... but is it Harmless? E-cigarette use amidst the Covid-19 pandemic	Associate Prof Dr. Farizah Mohd Hairi UM
11.15am-11.30am	Q & A	
11.30am-12.00pm	Diagnostic and Education Tools for Smoking Cessation in the Covid-19 Setting.	SPONSORED SESSION - TRANSLAB (M) SDN BHD)
12.00pm-12.15pm	Q & A	Mr Teoh Cheng Hock Managing Director, Translab
12.15pm -12.45pm	Is this really doing less harm? A critical analysis of the HARM reduction approach in the pandemic setting	Professor Dr Amer Siddiq Amer Nordin Director, UMCares
12.45pm-1.00pm	Q & A	
1.00pm	Adjourns	
<b>FRIDAY PRAYER</b>		
2.45pm-3.15pm	Cessation: Is it still relevant?	SPONSORED SESSION - JOHNSON & JOHNSON
3.15pm-3.30pm	Q & A	Dr. Anza Elias Health Medicine Specialist (Occupational Health)
3.30pm-4.00pm	Pharmacotherapy of Cessation: Management Updates	SPONSORED SESSION - PFIZER
4.00pm-4.15pm	Q & A	Tan Cheau Huey Senior Principal Assistant Director, Pahang State Health Department
4.15pm-4.45pm	Behavioral Approaches to Cessation: Management Updates	Associate Professor Dr Wee Lei Hum UKM
4.45pm-5.00pm	Q & A	
5.00pm	Adjourns	



# AGENDA

## DAY 4: 17 OCTOBER 2020 (ORAL PRESENTATIONS)

**Chairperson:** Dr Murallitharan M. Director, National Cancer Society Malaysia (NCSM)

TIME	AGENDA	TIME	AGENDA
<b>Session 1</b> 9.00am-9.10am 9.10am-9.20am 9.20am-9.30am 9.30am-9.40am 9.40am-9.50am 9.50-10.00 am	Presenter 1 Presenter 2 Presenter 3 Presenter 4 Presenter 5 Interval	<b>Session 4</b> 12.00pm-12.10pm 12.10pm-12.20pm 12.20pm-12.30pm 12.30pm-12.40pm 12.40pm-12.50pm 12.50pm-1.00pm	Presenter 16 Presenter 17 Presenter 18 Presenter 19 Presenter 20 Interval
<b>Session 2</b> 10.00am-10.10am 10.10am-10.20am 10.20am-10.30am 10.30am-10.40am 10.40am-10.50am 10.50am-11.00am	Presenter 6 Presenter 7 Presenter 8 Presenter 9 Presenter 10 Interval	1.00pm - 2.00pm	Lunch break
<b>Session 3</b> 11.00am-11.10am 11.10am-11.20am 11.20am-11.30am 11.30am-11.40am 11.40am-11.50am 11.50am-12.00pm	Presenter 11 Presenter 12 Presenter 13 Presenter 14 Presenter 15 Interval	<b>Session 5</b> 2.00pm-2.10pm 2.10pm-2.20pm 2.20pm-2.30pm 2.30pm-2.40pm 2.40pm-2.50pm 2.50pm-3.00pm	Presenter 21 Presenter 22 Presenter 23 Presenter 24 Presenter 25 Interval
		<b>Session 6</b> 3.00pm-3.10pm 3.10pm-3.20pm 3.20pm-3.30pm 3.30pm-3.40pm 3.40pm-3.50pm	Presenter 26 Presenter 27 Presenter 28 Presenter 29 Presenter 30

### CALL FOR ORAL PRESENTATIONS: ABSTRACT SUBMISSION

1. We invite participants to submit abstracts on any and all aspects of tobacco control at any levels. Abstracts can be on research conducted, new developments in the field, policy perspectives or technical submissions.
2. Abstracts submitted should be original work that has not been published or submitted for consideration of publication.
3. Abstracts are to be less than 250 words long and submitted in the IMRAD format, along with the title, list of authors and affiliations, and appropriate keywords.
4. Only a limited number of abstracts will be selected for the oral presentation sessions by the Scientific Committee. Other accepted abstracts will be published in the ISBN-registered publication of the Conference Proceedings. The decision to accept, allow for oral presentation or reject abstracts is at the discretion of the Scientific Committee.
5. Abstract presenters are requested to register with the conference and pay the appropriate registration fee by the deadline to be included in the selection process. At least ONE author is required to have been registered with the conference to be included in the selection process.
6. Oral presentations will be presented 'virtually' during the designated session on Saturday 17th October 2020. Presenters will have 6 minutes to present orally and 3 minutes for questions from the Panel of Judges. The entire presentation will be over 'Zoom'.
7. Abstract submission can be made through the portal at [bit.ly/NTCC2020](https://bit.ly/NTCC2020)
8. **Closing date for abstract submission is 9 October 2020.**